

How Did You Hear About This Promotion?

J. Franklin Frame Shop

Will you please help us monitor the effectiveness of our marketing? Because you took advantage of our special promotion today, we'd like to know if you heard about it through any of our advertising. We appreciate your assistance and thank you for your business!

About You

Name	<input type="text"/>	Address	<input type="text"/>	
City	<input type="text"/>	State	<input type="text"/>	Zip <input type="text"/>
Phone	<input type="text"/>	Email	<input type="text"/>	

May we add you to our email list for home décor tips and email only specials?

- Yes No I'm already on your email list.

Our Advertising

Where did you hear about today's special promotion?

(Check all that apply.)

- | | |
|--|---|
| <input type="checkbox"/> Newspaper ad | <input type="checkbox"/> Friend or family member |
| <input type="checkbox"/> Direct mail | <input type="checkbox"/> Online ad |
| <input type="checkbox"/> Yellow Pages ad | <input type="checkbox"/> Did not know about it before arriving. |
| <input type="checkbox"/> Other _____ | |
| <input type="checkbox"/> Radio station. If yes, which station? | |
| <input type="checkbox"/> TV station. If yes, which station? | |

Thank you for completing our survey. To show our appreciation, we have a free gift for you.



You'll find more sample small business marketing materials at <http://www.marketing-small-business.net>.